**APPENDIX**

**Table A1: Items Used to Construct Ideological Measures**

| ECONOMIC IDEOLOGY | SOCIAL IDEOLOGY | GENERAL IDEOLOGY |
|---|---|---|
| | | IDEO: "In general, would you describe your political views as... very conservative, conservative, moderate, liberal, or very liberal?" |
| Q5c: "Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right: 1 - Most people who want to get ahead can make it if they're willing to work hard OR 2 -Hard work and determination are no guarantee of success for most people." | Q5a: "Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right: 1 - The government should do more to protect morality in society OR 2 - I worry the government is getting too involved in the issue of morality." | The four economic ideology items (first column) and the three social ideology items (second column). |
| Q5d: "Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right: 1 - The government should do more to help needy Americans, even if it means going deeper into debt OR 2 -The government today can't afford to do much more to help the needy." | Q5b: "Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right: 1 - Homosexuality is a way of life that should be accepted by society OR 2 -Homosexuality is a way of life that should be discouraged by society." | Q5f: "Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views — even if neither is exactly right: 1 - The best way to ensure peace is through military strength OR 2 -Good diplomacy is the best way to ensure peace." |
| Q5e: "Now I'm going to read you a few pairs of statements. For each pair, tell me whether the FIRST statement or the SECOND statement comes | Q7: "On another subject, do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?" | |

| | | |
|---|---|---|
| closer to your own views — even if neither is exactly right: 1 - Stricter environmental laws and regulations cost too many jobs and hurt the economy OR 2 -Stricter environmental laws and regulations are worth the cost.” | | |
| Q6: "If you had to choose, would you rather have a smaller government providing fewer services, or a bigger government providing more services?” | | |

**Table A2: IRT Discrimination Parameters for Ideological Measures**

|  | Economic Ideology | Social Ideology | General Ideology |
|---|---|---|---|
| Work Get Ahead | 0.59 (0.02) |  | 0.62 (0.02) |
| Government Aid for Needy | 2.23 (0.10) |  | 0.89 (0.02) |
| Environmental Protection | 0.59 (0.02) |  | 0.87 (0.02) |
| Government Services | 1.31 (0.04) |  | 0.68 (0.02) |
| Government Protect Morality |  | 0.91 (0.02) | 0.65 (0.02) |
| Homosexual Relations |  | 2.34 (0.09) | 1.90 (0.04) |
| Abortion |  | 1.65 (0.04) | 1.16 (0.02) |
| Diplomacy/Military Strength |  |  | 1.29 (0.03) |
| Ideological Self-ID |  |  | 1.79 (0.03) |

Entries are IRT discrimination parameter values with standard errors in parentheses
Models identified by constraining variance to 1; logit link function used for all variables
Models estimated using the **gsem** command in Stata 13

**Table A3: Logit and Ordered Logit Coefficients for the Ideological Self-Identification and Foreign Policy Ideology Models**

|  | Ideological Self-ID | Foreign Policy Ideology |
| --- | --- | --- |
| Premodern | 0.34* | -0.03 |
|  | (0.05) | (0.06) |
| Follow Politics Most | 0.05* | 0.27* |
|  | (0.03) | (0.04) |
| Premodern * Follow Politics Most | 0.13* | 0.23* |
|  | (0.06) | (0.07) |
| Postmodern | -0.18* | -0.12* |
|  | (0.05) | (0.06) |
| Postmodern * Follow Politics Most | -0.36* | -0.39* |
|  | (0.06) | (0.08) |
| Female | -0.27* | -0.55* |
|  | (0.02) | (0.03) |
| Age Cohort (0-1) | 0.53* | 0.28* |
|  | (0.05) | (0.06) |
| Education (0-1) | -0.42* | -0.46* |
|  | (0.04) | (0.05) |
| Household Income (0-1) | -0.09* | 0.20* |
|  | (0.05) | (0.06) |
| Married | 0.23* | 0.09* |
|  | (0.03) | (0.04) |
| Hispanic | -0.12* | -0.45* |
|  | (0.05) | (0.06) |
| Black | 0.36* | 0.02 |
|  | (0.05) | (0.06) |
| Church Attendance (0-1) | 0.62* | -0.24* |
|  | (0.05) | (0.07) |
| Religious Salience (0-1) | 0.69* | 0.30* |
|  | (0.05) | (0.07) |
| Evangelical | 0.49* | 0.45* |
|  | (0.03) | (0.04) |

| | | |
|---|---|---|
| Catholic | 0.26* | 0.07 |
| | (0.03) | (0.04) |
| Mormon | 0.47* | 0.17 |
| | (0.09) | (0.11) |
| Jewish | -0.22* | 0.16 |
| | (0.09) | (0.12) |
| Secular | -0.01 | -0.04 |
| | (0.04) | (0.06) |
| Party Identification (0-1) | 1.94* | 2.09* |
| | (0.03) | (0.04) |
| Intercept | | -1.84* |
| | | (0.08) |
| $\tau_1$ | -1.52 | |
| | (0.07) | |
| $\tau_2$ | 0.29 | |
| | (0.06) | |
| $\tau_3$ | 2.54 | |
| | (0.06) | |
| $\tau_4$ | 5.13* | |
| | (0.07) | |

Ideological self-identification is measured on a five-point scale and foreign policy ideology is measured on a two-point scale (diplomacy vs. military strength)
DV values are coded such that higher values indicate more conservative preferences
Entries for the ideological self-identification model are ordered logit coefficients and entries for the foreign policy model are binary logit coefficients
Standard errors in parentheses
*$p < 0.05$, one-tailed